

Goodwill Industries of Central Indiana, Inc.

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Goodwill to Open New Store Dec.8 on Indianapolis' North Side

Members of the media are invited to preview the new College Park Goodwill Store before it opens. Please call to schedule an appointment.

Preview Date: Dec. 3, 4, and 7

Times: By appointment only

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Visuals: Over **90,000** pieces of merchandise and Goodwill interior brand create a shopping experience.

News Angle: In ailing economy, Goodwill relocates to new, larger store.

After 15 years in its current location, the College Park Goodwill Store is relocating to a larger location on Indianapolis' northwest side at 8450 N. Michigan Road. **The new store will open at 9 a.m. Tuesday, Dec. 8,** and is conveniently located behind the existing store.

The new location will offer a vast selection of inventory, and donors will be able to experience the convenience of dropping off gently-used clothing and other items at the double drive-thru donation center.

"With the opening at this new location, we are excited to be able to provide a better shopping and donating experience for our loyal customers," said Kent A.Kramer, vice president of retail operations. In these economic times, shopping at Goodwill helps to stretch the retail dollar, and there's never been a better time to donate at Goodwill."

The new store will employ 35 people and boasts 16,000 square feet, compared to the 11,250 square feet at its existing location. There will be four checkout lanes and a double donation drive-thru center. Hours for the new store are 9 a.m. to 9 p.m. Monday through Saturday and noon to 6 p.m. on Sunday.

Along with wall-to-wall designer clothes, household items, books and toys, shoppers can have a chance to win \$50 gift certificates Dec. 8-10 and can register to win an iPod or portable DVD player Dec. 8-17.

Revenue generated from the sale of donated goods helps people find jobs and helps young people for life and work. For more information about Goodwill, go to www.goodwillindy.org or call (317) 524-4313.

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