

Goodwill Industries of Central Indiana, Inc.

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VISUALS: Opportunity to capture shots of thousands of shoppers with carts full of merchandise in the checkout lanes.

Goodwill 50 % Off Storewide, Holiday Sale scheduled this Saturday

Shoppers will receive 50% off all donated merchandise just in time for holiday shopping. Find quality, low-priced gifts including these half-off prices: sweaters (\$2.00), jeans (\$3.00), winter coats (\$5.00) books (\$.36 for paperback; \$1.00 for hardback), and an assortment of toys at Goodwill's 38 central Indiana retail stores.

Shop Goodwill's 50% Off Storewide, Holiday Sale, from 9 a.m. - 9 p.m., Saturday, Dec. 20 only. New goods are not included in the sale, and the sale is not valid at the Goodwill Outlet Stores.

"Our shoppers come out in droves for the 50% Off Storewide Sales because the stores are packed with quality merchandise at great prices," said Kent Kramer, vice president of retail operations. "With the weakening economy, we wanted to give our shoppers a final chance to find great bargains before the winter holidays."

For a complete list of Goodwill stores in central Indiana, log on to <http://www.goodwillindy.org/stores>

Revenue generated from the sale of donated goods supports Goodwill's services to help improve the education, skills, employability and economic self-sufficiency of adults and the future employability of young people. For more information about Goodwill, go to www.goodwillindy.org or call (317) 524-4313.

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News Release



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